

A group of young people are on a bicycle tour on a dirt path. In the foreground, a woman in a plaid shirt and black pants stands next to a bicycle, pointing towards the camera. Another woman in a red and black plaid shirt and a tan hat stands next to a bicycle, looking towards the camera. In the background, another person in a yellow shirt and a hat is riding a bicycle. The path is surrounded by tall grass and shrubs, and mountains are visible in the distance under a cloudy sky.

2022 *GLOBAL SOCIAL VALUE*

OF THE DUKE OF EDINBURGH'S INTERNATIONAL AWARD



WHAT IS SOCIAL VALUE?

- ***The social value of the Award is the positive impact created by the Award for and through its stakeholders, valued in monetary terms.***

2022 GLOBAL SOCIAL VALUE

214,091 Awards gained in 2022

£ 762m social value generated
through young people completing their
Award in 2022 and those who supported
their Award journey





**#WORLD
READY**



£ 3,100

Average social value
generated through each
Bronze Award gained



£ 3,000

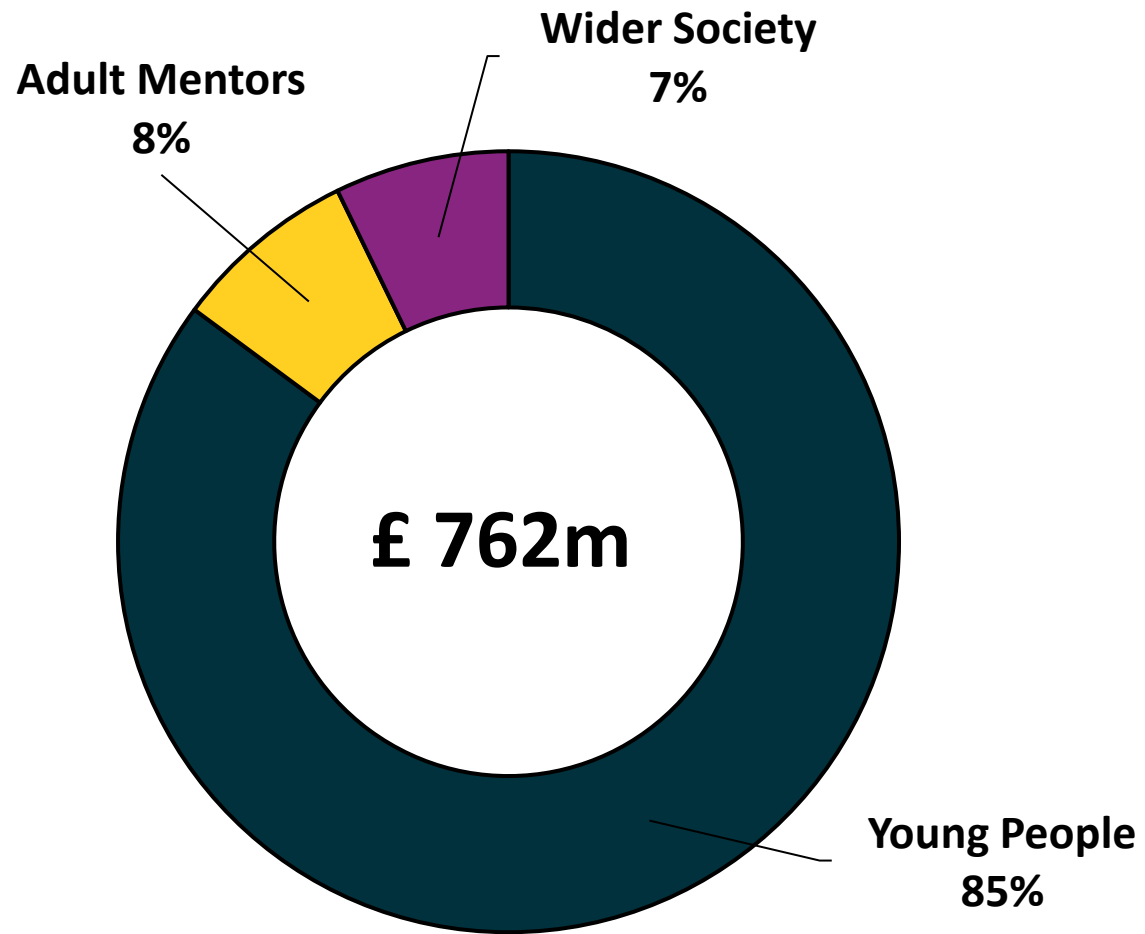
Average social value
generated through each
Silver Award gained



£ 5,100

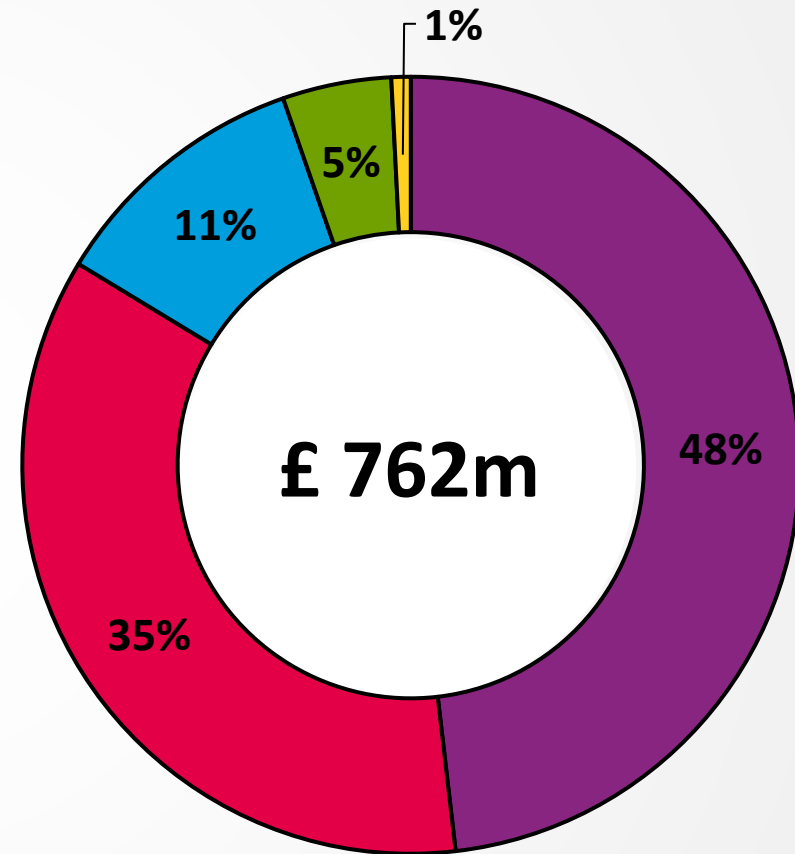
Average social value
generated through each Gold
Award gained

SOCIAL VALUE BY STAKEHOLDER



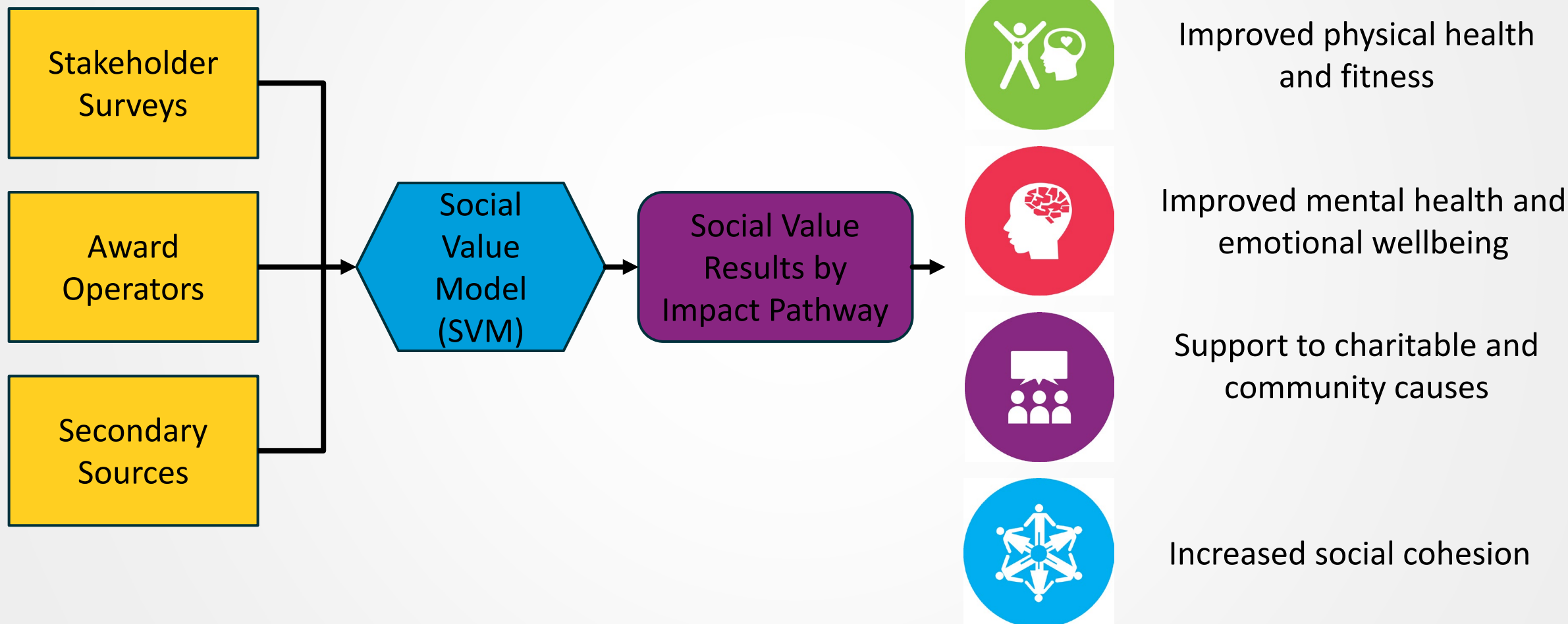


SOCIAL VALUE BY IMPACT AREA



- Support to Charitable and Community Causes
- Improved Mental Health and Wellbeing
- Increased Social Cohesion
- Improved Physical Health and Fitness
- Improved Employability and Earning Potential

SOCIAL VALUE MODEL



See [Building the Future report](#) for more information

DATA SOURCES



Stakeholder Surveys

- Award participants
- Adults who support Award delivery
- Award alumni



Award Operators

- Annual statistics (e.g., number of Awards gained by level)
- # Adults who received Award training
- ORB operational data



Secondary Sources

- World Bank (e.g., GDP, life expectancy)
- Government reports (e.g., average wages by age group)

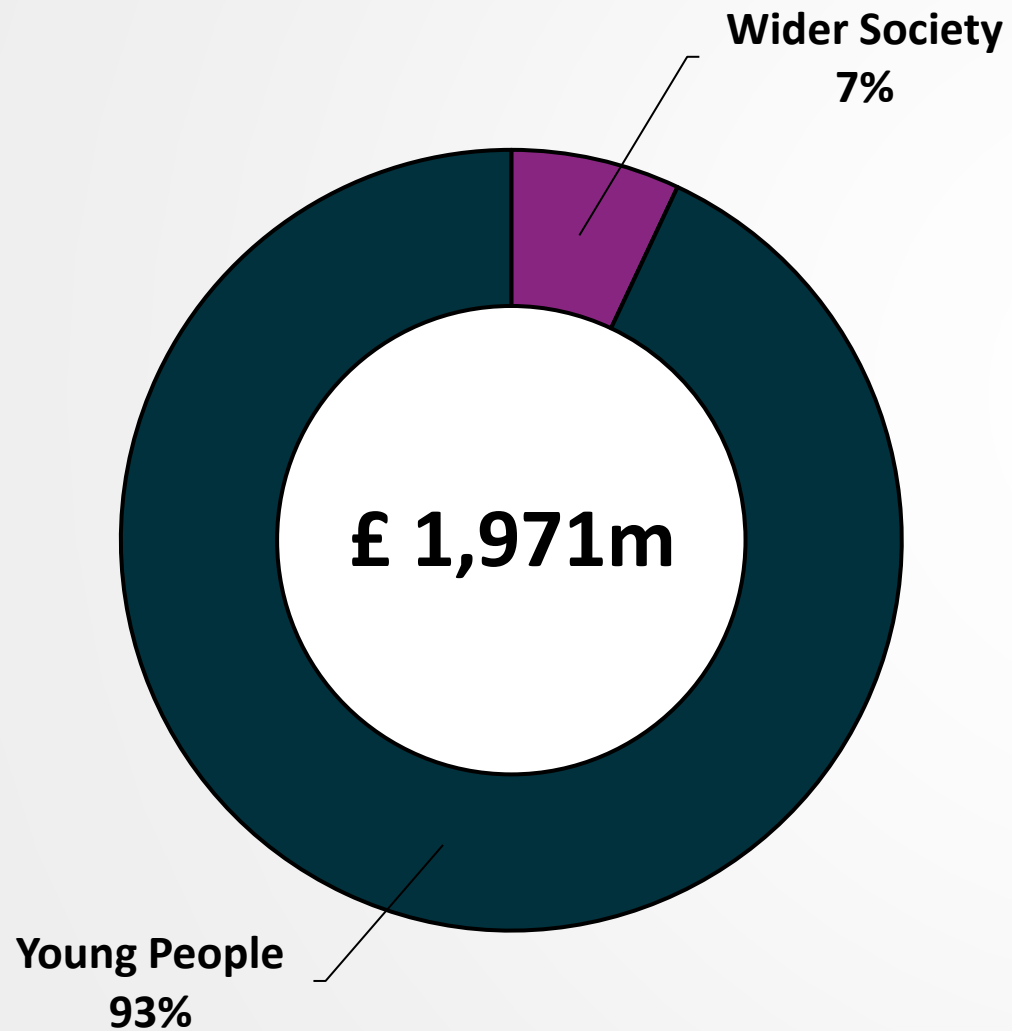
FUTURE SOCIAL VALUE

£ 1,971m future social value to be generated through the continued habits of **214,091** Award Holders throughout the rest of their lives

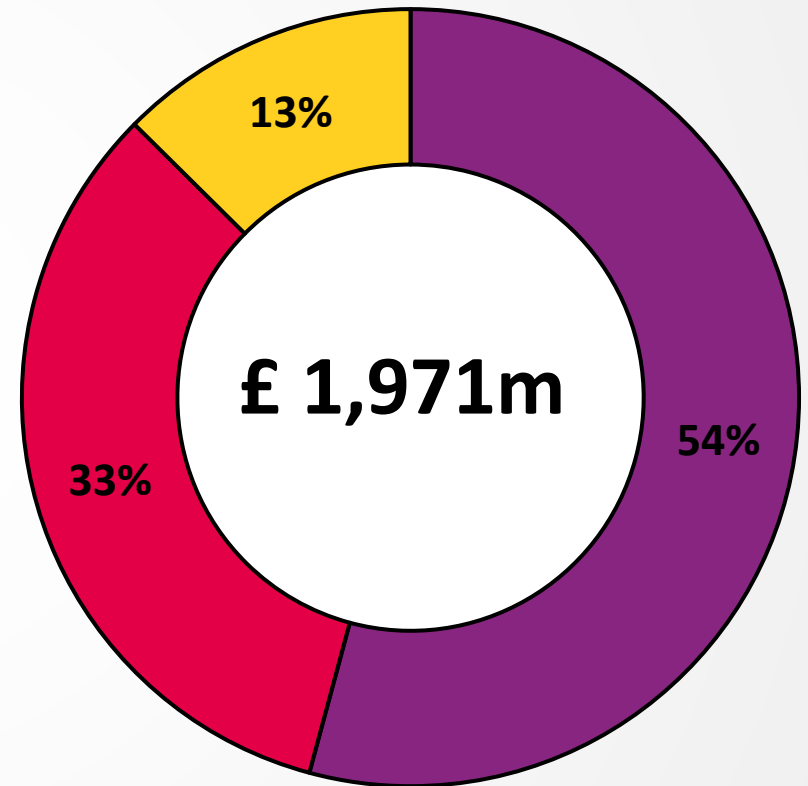
£ 9,200 average future social value realised over the lifetime of each 2022 Award Holder



FUTURE SOCIAL VALUE BY STAKEHOLDER



FUTURE SOCIAL VALUE BY IMPACT AREA



■ Support to Charitable and Community Causes

■ Improved Mental Health and Wellbeing

■ Improved Employability and Earning Potential



**#WORLD
READY**