Identifying and Measuring Success at Your Award Center

I.   **Indicators of Success and Example Metrics**

Indicators of Success	Metrics
High Quality	• Clear enrollment process • Regularly timed enrollment periods (e.g. every fall, quarterly, etc.) • Parent information sessions offered (when applicable) • Program in alignment with Guiding Principles • Meets Quality Assurance standards
Participant Retention	• Rates of Award Level completion • Rates of continuing to next level • Alumni engagement
Large Number of Students Served	• Number of active participants within an Award Center • Percentage of young people within a school/organization participating in the Award
Well-Known	• Stakeholder awareness of the Award within the school/organization • Demonstrated interest in the program from potential participants • Awareness of the Award in the surrounding community of the school/organization
Efficient	• Number of trained Award Leaders Per Number of Participants • Number of trained AJ Supervisors/Assessors Per Number of Participants • Weeks between participant registration and first log in the ORB
Sustainable	• Widespread stakeholder support • Well-defined and implemented program structures • Succession plan for Award Coordinators/Award Leaders • Funding commitment

II.   **Strategies for Improving Success**

a.   <u>Strong Annual Planning:</u> Award Centers that engage in backwards planning for their annual plans are able to keep young people consistently engaged with the program and on track to complete their Award levels, while also creating a key piece of infrastructure for their programs over time.

b.   <u>Data-Informed Reflection:</u> When considering areas for improvement within an Award Center, it is useful to start with the data. The ORB can provide quantitative data on participant progress in each of the Award sections, as well as qualitative data on the quality of participant SMART goals and logs. Additionally, within your Award Center, you might have other relevant data to reflect on, such as participant and stakeholder feedback, SEL outcomes within your school or organization, etc.

c.   <u>Quality Assurance Pre-Checks:</u> Using the Quality Assurance rubric, you can track your Award Center's progress to hitting the benchmarks for a high-quality Award Center.

d.   <u>Succession Planning</u>: All Award Centers are required to have two trained Award Coordinators to ensure continuity within a program if and when Award Coordinators step down. However, there are additional steps you can take to prepare for such a transition, including training additional Award Leaders, recruiting other volunteers to help run various elements of the program, building infrastructure that can be passed to the next leader, and offering Award alumni opportunities to stay involved and potentially move into leadership roles within your Award program.

e.   <u>Elevate Participant Voice:</u> The Award is designed to be youth-driven, and that should be reflected at all levels of the program. Find ways to involve your participants in improving and growing your program.

f.   <u>Strategic Communications and Promotion:</u> It is important to identify the best ways to inform your potential participants and other stakeholders of the Award program and why it might be a good fit for them. This can range from highlighting participant stories in your newsletters to sharing pictures of participants in action on your social media to hosting information sessions and Award Leader training opportunities.

III. Setting Goals

Identify at least one metric for each of the success indicators listed above. Enter the current measure and the target measure for a year from now.

Metric	Current Measure	Target Measure

IV.   **Action Plan for Success**

In order to achieve these target measures, what strategies will you use?

Strategy 1:_____

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Strategy 2:_____

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Strategy 3:_____

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Strategy 4:_____

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