WE WANT TO SAY THANKS!

Thank you for 2019. It was a big one. A round of applause for your time, resources and support given to improve the lives and communities of our young people.
Voluntary Service
Participants volunteer in their communities, make a positive contribution to society and demonstrate social responsibility.

Physical Recreation
Encourages young people to improve their fitness and performance, and enjoy healthy lifestyles for good mental and physical well-being.

Skills
Enables participants to develop their talents, broaden their abilities, increase their self-confidence and improve their employability.

Adventurous Journey
Young people discover a spirit of adventure and gain a deeper understanding of the environment and the great outdoors.

Residential Project
Participants broaden their experience by staying in an unfamiliar environment with other young people, taking part in a worthwhile project and building new relationships.

The Chicago-based headquarters of Award USA was established in 2016.

We help young people discover their Purpose, Passion and Place in the World

Partnering with like-minded organizations, we offer a globally recognized Youth Achievement Award

Active in over 130 countries and territories
More than 1.3 Million are undertaking the Award globally
And millions more are alumni

The Award is a flexible and proven youth development program for 14-24 year olds that complements classroom learning and pre-existing extracurricular activities.

Award USA empowers American young people to be

#WORLDREADY
WE’RE GROWING ACROSS THE USA

New registrants in 2018: 458
Awards earned in 2018: 185
Number of young people reached can now scale: 6,300+
Service Hours in 2018: 8,000+

53% of participants are either at risk or marginalized
13% are of a minority race, religion or other group being marginalized
40% are at risk living at or below poverty

Growth of our Volunteer base means our number of young people reached can now scale

Additional Volunteers Trained in the Last Year: +103
Total Trained Volunteers as Award Coordinators & Adventurous Journey Supervisors: 204
Total Volunteers including local assessors helping mentor young people in the USA: 1,600

Buffy Higgins-Beard
Chief Executive Officer

Lisa Metzger-Mugg
VP of Program & Operations

Lisa Dietlin
Interim Director of Development

Steven Funk
Sr. Program Officer Eastern & Southern Regions

Raha Dempsey
Program Officer Midwest Region

Jennifer Power
Program Officer Western Region

Gabriella Chavarria
Social Media Intern

Not Pictured
Andrew Orloff
Outreach Officer
In 2018 Award USA hosted HRH The Prince Edward, Earl of Wessex at over 40 events in 12 days across 9 cities. The focus of the Tennis Challenge visit was to raise awareness of the Award with stops to engage with national leadership of youth development agencies, share in visits seeing the Award in Action and support the Inaugural Award USA Gala. The Award was also promoted through HRH The Earl of Wessex’s Gold Award activity and current sport—Court Tennis. Supporters joined in DC, Philadelphia, Boston, Lakewood NJ, Tuxedo Park NY, Newport RI, Aiken SC, New York City, and Chicago. The Tennis Challenge culminated with a Gold Award Ceremony held at the Explorer’s Club honoring over 125 invited Gold Award Holders 2016-2018.

TENNIS CHALLENGE & GALA RECAP

The Duke of Edinburgh’s International Award is closely aligned with four key United Nations Sustainable Development Goals for 2030 that are integral to “promoting peace and prosperity for people and the planet, now and into the future”.

SUSTAINABLE DEVELOPMENT GOALS

1. GOOD HEALTH AND WELL-BEING
2. QUALITY EDUCATION
3. DECENT WORK AND ECONOMIC GROWTH
4. CLIMATE ACTION

Our Sponsors
Hellman & Friedman
Reed Smith
Legal & General
AllianceBernstein

Thanks To
Social Register Association
OUR IMPACT

Net Promoter Score of 39
Gold Award Holders 71

Social Return on Investment
Investment + Time + Commitment = Social Return
4x ROI

OUR PARTNERS
FINANCES

70¢

Of every dollar supported programs in the last 3 years

Areas of Investment in 2018 & 2019

- Training more Volunteers across the USA
- Two National Gold Award Ceremonies
- Expanding Regional Program staffing
- Adding Fundraising staff
- Brandraising events
- Inaugural gala
- Social media

Governing Board 2019

- **Nichelle Carr**, Chair; President, West City One Studios
- **James DiBiasi**, Treasurer; President, 3D Communications
- **Richard Gulliver**, past Chair; President, Hub International
- **Benjamin Morris**, Director of Finance, The Duke of Edinburgh’s International Award Foundation
- **Richard Pinola**, Principal, Fortuna Capital Advisors
- **Ryan Ruskin**, President, The Ruskin Group
- **Anne Wallestad**, President and CEO, Board Source

*As of September 2019

Governing Board Emeritus

- **Gregory Belton**, CVO CM
- **Gary Davis**
- **Dr. Michael Clarke**

Ex-Officio

- **Buffy Higgins-Beard**, CEO
- **Major David Clarke**, CVO ADC; Director of Americas Region, The Duke of Edinburgh’s International Award Foundation

Honorary Board 2019

- **Hon. Stephen Bridges** LVO; UK and Ireland Director for US State of Indiana
- **David Hryck**, Partner, Reed Smith
- **Kim Isaacs Katz**, Principal, Bernstein
- **Matthew Mitchell**, Partner, Morse, Barnes-Brown & Pendleton
- **Daniel Singer**, Founder and President, Filthy Foods
Now more than ever, young people in the United States need extraordinary resilience, grit, self-esteem, and life skills to survive and thrive in a modern world made even more disorienting by technology, social change, and rapid changes globally. A proven framework of over 65 years, The Duke of Edinburgh’s International Award remains current in answering to these pressures. Having celebrated our third year open, we are seeing dynamic growth. This would not have been possible without our ambassadors, supporters, donors and event attendees as well as our expanding volunteer corps. Thank you.

Young Americans want to learn about themselves, their interests, and their place in the world. They also want to lead healthier and more connected lives with their backyard communities and more globally to be connected with their peers. We celebrate the hard work done in the past year globally to tie the undertakings of the Award beyond personal gain to social return on investment as well as to determine that the Award in the USA has earned a legion of promoters. The Award creates linkages to undergird peace and prosperity globally. It is meaningful. Fun. The Award helps young people be #worldready.

The challenge ahead remains great as we seek to make the Award accessible and reachable by 14-24 year olds nationally regardless of background, ability, or circumstance. The opportunities abound not only to make every day count, but also to raise the profile of the Award so that Americans come to cherish the leadership qualities, confidence, and perseverance an Award Holder has developed. These are skills for the future. We invite you to help in our year end campaign as we celebrate 2018-19’s successes and all that lies ahead.